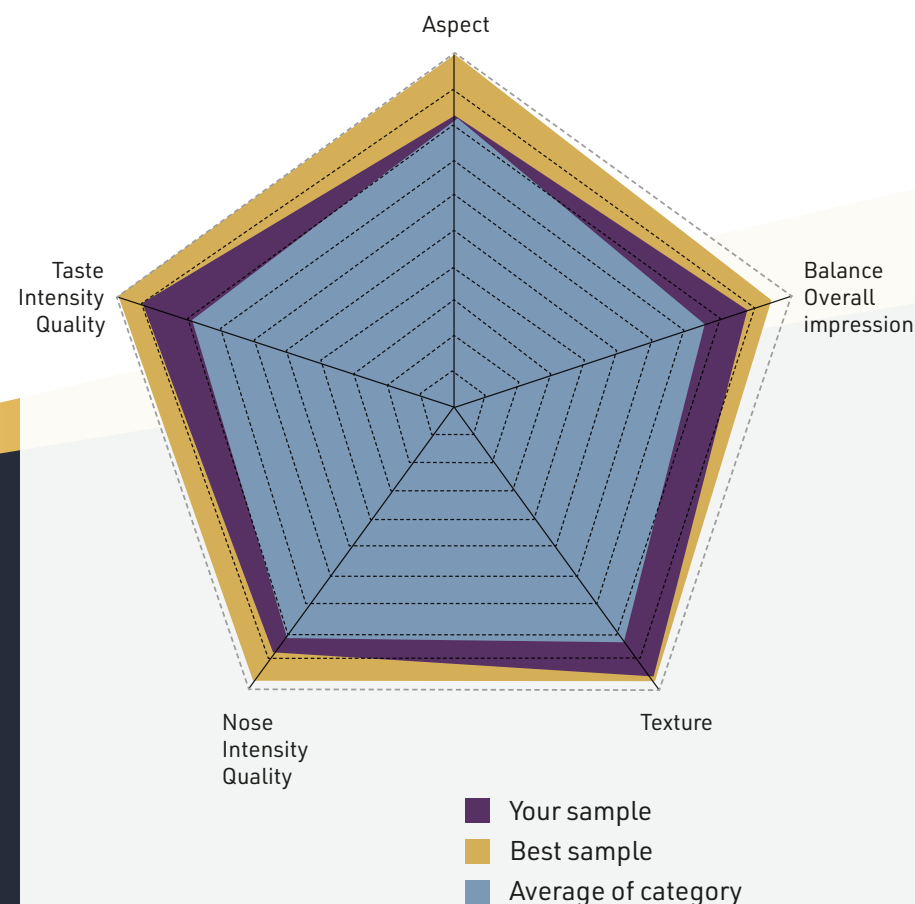


WIDELY RECOGNISED MEDALS WITH A SOLID REPUTATION
Price of medals: starting at 15 euros per thousand



Summary of your results



Products are blind tasted and evaluated with the help of a 100-point marking scale. All the specific characteristics of a product are thus taken into account in its overall score. Products are evaluated based on their appearance, aroma, texture, taste, harmony and overall impression.

After the tasting, all participants receive an organoleptic analysis of their sample.

This analysis helps them to better understand the sensory evaluation of their product and compare its performance with the products submitted by other participants.



Registrations are open.

Registration fees: 55.00 € excl. VAT per sample

IMPORTANT DATES IN 2026

REGISTRATION OF SAMPLES		TASTING	RESULTS	
August	October	November		
26 August Beginning of registration	By 30 October Registration (online or by mail)	By 24 November Reception of samples	27 November Trophy for cheese & dairy products	30 November Online results announcement

Registration as a taster



The Frankfurt International Trophy is a benchmark for quality and credibility. It owes its success to its distinguished jury, bringing together experts from the cheese, cured meats, gastronomy and media sectors, alongside experienced enthusiasts with a trained palate for taste and quality. Because consumers are not always professionals, we place great importance on balanced tasting panels made up of both industry experts and carefully selected amateur tasters. This combination ensures realistic, fair and representative evaluations. Are you a producer, cheese expert, meat or cured meats sommelier, or do you simply have extensive tasting experience? We warmly invite you to join us on 27 November 2026 in Frankfurt to be part of our jury! Producers entering products into the competition are also welcome to participate in the tasting—just not of their own entries, of course.

More information at: www.frankfurt-trophy.com

Frankfurt International Trophy – Im Niedergarten 10, 55124 Mainz - Germany
Tel : 0049 61314904010 - www.frankfurt-trophy.com - Email : frankfurt@frankfurt-trophy.com

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International Competition

for Cheese & Dairy Products
Ham & Sausage

27 NOVEMBER 2026

Frankfurt - Germany

Registration online until 30 October 2026

www.frankfurt-trophy.com



Renowned international tasting

Since 2017, the Frankfurt International Trophy has been awarding the world's best wines, beers and spirits! This year, the Frankfurt International Trophy competition is once again opening its doors to cheese and dairy products, as well as ham and sausages.

The competition has an excellent global reputation and has earned the trust of numerous producers and tasters. In 10 years, more than 34,000 products have been tasted, evaluated, and given marks. A product with a medal from the Frankfurt competition is sold every second somewhere in the world.



REPORT ON RESULTS

After the tasting, producers receive an organoleptic analysis. This report also includes a comparison with other competitors.



BLIND TASTING

All samples are blind-tasted and evaluated by an international jury using a 100-point scale.



A CERTIFIED COMPETITION

The competition is ISO 9001-certified, so producers can be assured of the highest standards of quality and perfectly organised tastings.



INTERNATIONAL SELECTION

Participants showcase our medals, and in doing so contribute to the competition's reputation and the increase in the number of samples tasted each year. Our medals are now recognised all over the world as a guarantee of quality.



Participation of the media and exceptional partners

Since its creation, the Frankfurt International Trophy has worked with well-known, influential media such as **Lebensmittel Zeitung**, **Käse-Theke**, **Milch-Marketing** and **Frankfurter Allgemeine Sonntagszeitung**.

Lebensmittel Zeitung

KÄSE-THEKE

Milch-Marketing

RMM | RheinMain.Media

COMMUNICATION OF RESULTS

Once again this year, the results of the competition will be communicated to the general public as part of a marketing campaign implemented with the support of **Frankfurter Allgemeine Sonntagszeitung**.

This year, the Frankfurter Allgemeine Sonntagszeitung as well as the Käse-Theke reported on the competition and the winners in a special publication.

Results have been presented to people with high purchasing power who are very interested in cultural and other events.



Article in the printed edition 2025



Article in the printed edition 2026

Committed support by the branch



Burkhard Endemann

Honorary president
Cheese and Dairy Products
Publishing director at B&L Medien
and member of "Gilde internationale
des Fromagers"



Reiner Reutzel

Honorary president
Ham and Sausage 2026
Author, master butcher,
cortador, certified
and master meat sommelier



Mike Josef

Sponsor of the Competition 2027
Mayor of Frankfurt

Frankfurt International Cheese & Dairy Products Trophy Frankfurt International Ham & Sausage Trophy

During the last edition dedicated to **cheese and dairy products**, our jury tasted more than 590 products from 14 countries, ranging from cow's, goat's and sheep's cheese to butter, yoghurt, milk, ice cream and cream specialities. Divided into nearly 300 categories, traditional products came up against organic products and innovative creations, all competing for the coveted awards.

This diversity was also reflected in the **cured meats category**, with nearly 150 products from six countries, ranging from raw hams and matured sausages to cooked specialities, charcuterie, sliced cured meats and vegan alternatives. In total, producers can enter more than 318 categories.

This differentiated assessment highlights the various qualities of craft and innovative products and provides clear guidance to consumers in their choice of quality cheese, dairy products and cured meats.

Producers benefit from **a credible assessment that helps them gain the trust of both specialist shops and final customers.**



POWERFUL MARKETING TOOLS FOR EXCEPTIONAL PRODUCTS



MEDALS

Thanks to the competition's reputation, award-winning products travel around the world and are highly prized by restaurants, buyers, and importers.



CERTIFICATE

Each winner receives a certificate to confirm that the product was awarded a prize in its category for its organoleptic qualities.



METAL PLATES

Metal plates are an effective marketing tool. They remind consumers that your products were awarded a prize and are amongst the best in their category.



RANKING

Award-winning products are presented on the competition's website, which has optimal ranking in search engines year-round.